

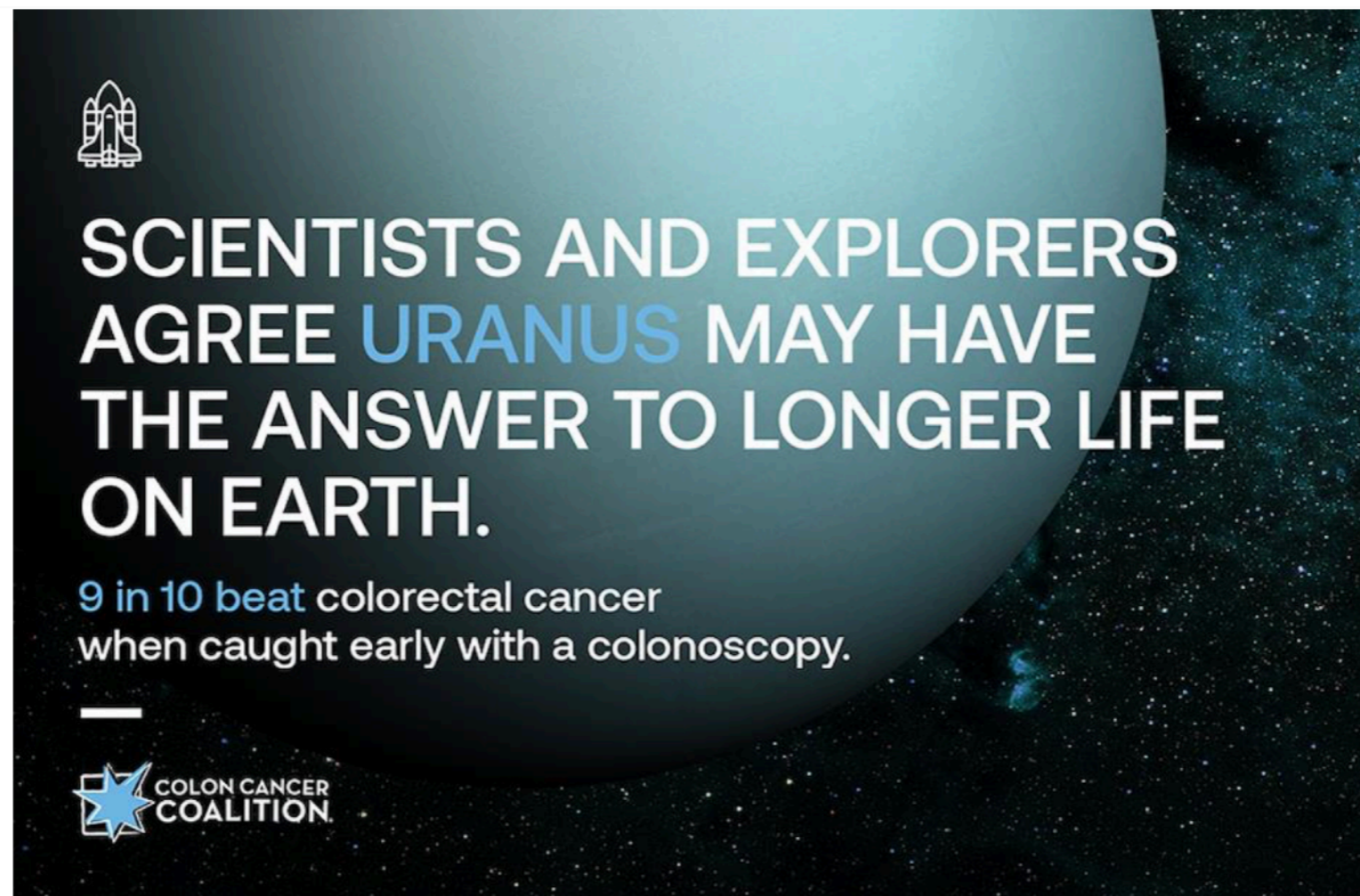
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News

The Colon Cancer Coalition sets off on its Mission to Uranus

The organization brings proudly juvenile humor to a comprehensive awareness effort.

by John Newton, MM+M / Added 36 hours ago



A joke about Uranus has been a grade-school mainstay for decades. Now it's the central hook in a clever campaign designed to promote awareness of colorectal cancer.